East Coast Elite Volleyball Club
Social and Digital Media Guidelines

East Coast Elite Volleyball Club ("ECE") encourages participants to share their experiences with their friends, family and supporters via social and digital media. These guidelines (the "Guidelines'') are designed to ensure that these activities respect ECE values and the rights of others. Postings made by, or on behalf of, Participants must comply with Guidelines, the ECE Player and Parent Expectations Contract, the USAV Social and Digital Media Guidelines, the U.S. Center for SafeSport SafeCode, and applicable laws.

ECE's Guidelines apply to all persons participating in an ECE program, including all athletes, parents, guardians, adult participants, coaches, and board members ("Participants"). They apply from the time of signing day for the ECE program to the Participant's departure from the ECE program.

All social and digital media communications include but are not limited to phone calls, video calls, text, social media platforms (e.g. Facebook, Twitter, Instagram, Snapchat, TikTok, Whats App, Blogs, etc.), fitness applications, emails and direct messaging that occurs between an Adult Participant and Minor Athlete, Minor Athlete and Minor Athlete and Adult Participant to Adult Participant.

All communications must be truthful, respectful, open, and transparent. It is a Code violation to engage in emotional or physical (including verbal) misconduct when that misconduct occurs within a context that is reasonably related to sport, which includes but is not limited to social bullying (e.g. cyberbullying). The following are additional examples of bullying behaviors: Use of rumors or false statements about someone to diminish that person's reputation; using electronic communications, social media or other technology to harass, frighten, intimidate or humiliate someone; socially excluding someone and/or asking others to do the same.

A Participant who violates this policy is subject to appropriate disciplinary action, including but not limited to: Suspension, permanent dismissal, and/or referral to law enforcement authorities.

Non-Compliance Consequences for Players

- **First incident -**

  When the Player is found to be in violation of this policy, ECE requires the concerned Player to immediately remove any false, negative, infringing content upon the verbal notice issued by the coach, club director(s), or ECE board member(s). In addition, depending on the circumstances, ECE reserves the right to take further measures up to and including immediate dismissal of the concerned Player from ECE, taking legal action, or imposing any other penalties as appropriate under the circumstances.

  The Player(s) will educate themselves by participating in anti-bullying education and providing a written explanation of their understanding of why their actions were inappropriate and how to better handle moving forward. A written apology to the targeted

party expressing remorse and understanding AS WELL as a verbal apology to teammates expressing the same is strongly suggested.

If the player holds a leadership role with the team, this role and its responsibilities will be removed from the player(s) for the remainder of the season.

- **Second Incident:**

  The player is dismissed from the team for the remainder of the season with no refund of the player's season fees.

Non-Compliance for Parents/Guardians/Adult Participants

- **First incident:**

  The Parent/Guardian/Adult Participant(s) is strongly encouraged to write an account of the incident that shows their understanding of the Parent's misconduct and offers suggestions to move forward in the event of another disagreement or misunderstanding. A written apology to the targeted party expressing remorse and understanding is strongly suggested.

- **Second Incident**:

  Depending on the circumstances, ECE may take further measures up to and including immediate dismissal of the Player from ECE program, and/or the referral of the law enforcement authority.

---------- Sign and Date below ----------

I agree to abide by **Social and Digital Media Guidelines** set forth by East Coast Elite Volleyball Club, and to comply with the consequences as outlined for any infractions of the policies.

_____ _____

Parent Signature Date

_____ _____

Player Signature Date

ECE Team: _____